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FOR IMMEDIATE RELEASE

TELEFLORA SPONSORS LOCAL SCHOOL RENOVATION

Company Employees Donate Time and Resources to Rehabilitate

Harding Fine Arts Academy

They say it takes a village. This adage rings truer today than ever before with the financial challenges faced by many schools in the Oklahoma City public school system.

The employees of Oklahoma City's Teleflora, whose parent company is The Wonderful Company based in Los Angeles, are doing their part through the company's Project Wonderful program. This unique charitable initiative will provide manpower and funding for a renovation project at Oklahoma City's Harding Fine Arts Academy.

"Each year, Teleflora employees join together and provide financial assistance and manpower to complete renovation projects for local organizations," said David Graham, Director Occupancy & Safety at Teleflora. "As a company, we're committed to giving back to the communities where our employees live and work, and this year we're proud to be able to do our part to help improve our local schools."

On May 25, 2016, Teleflora employees took part in a large renovation project at Harding Fine Arts Academy. Nearly 60 office staff, sales associates, and computer programmers will converged upon the school to paint hallways, stairwells and classrooms, repair lockers and old woodwork, and give the school a much needed facelift. Home Depot store #3902 and Glidden graciously donated paint for the project.

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“Harding Fine Arts Academy dates back to 1924, and as a charter school does not receive state funding for maintenance or improvements as do district public schools,” said Principal Barry Schmelzenbach. “As dedicated as our parents and supporters are, there’s no way we could complete this renovation on our own. For Teleflora to provide financial assistance and allow 60 of their employees to spend a full day working at our school is such a blessing!”

Past recipients of assistance from Teleflora have included the Myriad Gardens and Center of Family Love in Okarche, where employees performed tasks ranging from the installation of concrete sidewalks and new flooring to painting picnic tables and handrails.

About Harding Fine Arts Academy

Harding Fine Arts Academy is an Oklahoma City charter school that prepares high school students for college in an academically challenging, arts-integrated environment and has recently been named a 2015 Blue Ribbon School by the U.S. Department of Education.

About Teleflora

Teleflora, headquartered in Oklahoma City, brings together the time-honored tradition of sending flowers with the modern benefits of an advanced florist network. By tapping over 11,000 member florists in North America alone, Teleflora offers the kind of personal touches, artistry and expertise you expect from a trusted neighborhood florist—even if that neighborhood is across the country. No prepackaged flowers in nondescript boxes dropped on your doorstep—Teleflora’s network of professional florists create artistic arrangements personally delivered in a vase, often on the same day. And, with the organization’s pioneering “Flowers in a Gift” Collection, the recipient gets a keepsake that turns the treasured gesture of a bouquet into a lasting memento. Luxe yet affordable, aspirational yet accessible, Teleflora makes every day an occasion.

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